

54TH ANNUAL



# WCAAS

Western Conference of the  
Association for Asian Studies

## Global Asia – Local Asia



UNIVERSITY OF  
**MONTANA**

SEPTEMBER 23-24, 2016  
UNIVERSITY OF MONTANA  
MISSOULA, MONTANA

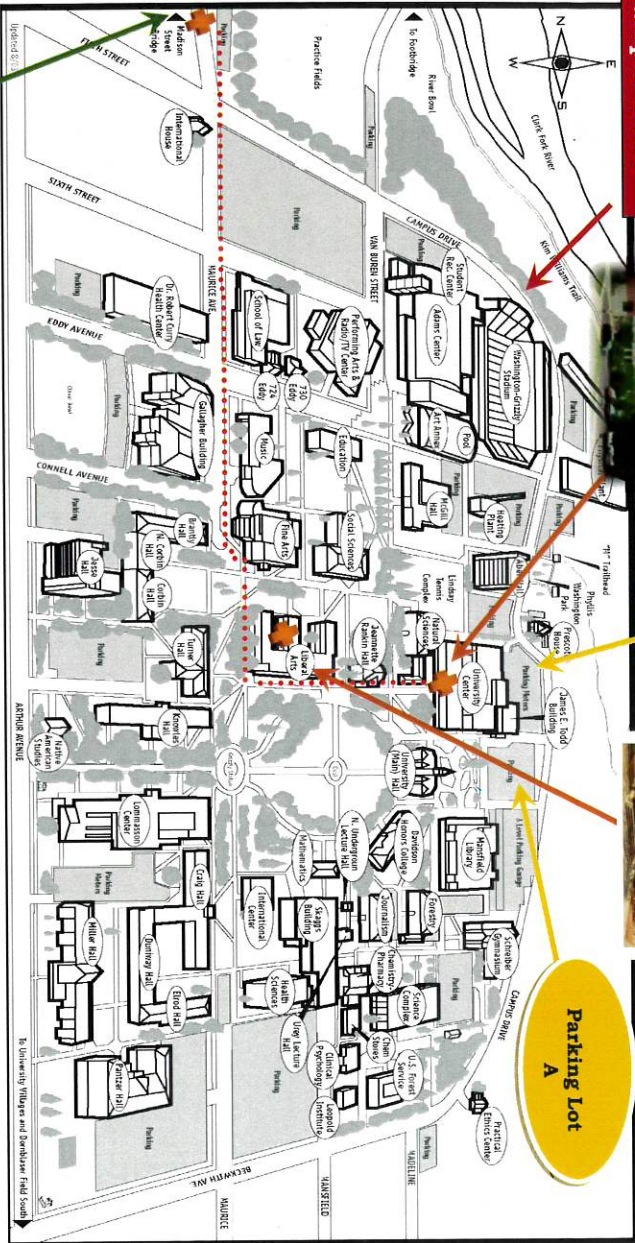
Campus Drive

University Center

Parking  
Lot F

Liberal Arts

Parking Lot  
A



Double Tree  
Walking  
Bridge

Walking Path from DoubleTree Hotel to University Center – Friday, 3rd Floor Atrium.  
Saturday – Liberal Arts Building, Room 103A

Participants may park in any of the parking lots indicated on the map. Place your parking pass in the windshield of your vehicle. Make sure not to park in HOURLY or RESERVED!



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We would also like to thank Lee Simons, Olivia White, Karen Blazeovich, Dani McLaughlin, Neal Wiegert, Michelle Eckert, Cristin Zachriasen, Karen Schlatter, and a number of student volunteers.

Dear WCAAS Participants:

On behalf of the Western Conference of the Association of Asian Studies (WCAAS), the University of Montana, and the Maureen and Mike Mansfield Center, it is my pleasure to welcome you to the fifty-fourth annual meeting of WCAAS at The University of Montana, in Missoula. Surrounded by five mountain ranges and located at the confluence of the Clark Fork and Bitterroot rivers, the Missoula valley has long been a place of gathering. First peoples assembled here before traveling east to hunt bison. The explorers Lewis and Clark passed though on their way west. Although it may be hard to believe now, during the ice age this valley was once home to Glacial Lake Missoula, which was half the size of Lake Michigan. The marks of its shoreline are visible on the mountains. As the glaciers melted, the lake rapidly drained, creating the Scablands of Washington as the waters raced towards the Pacific Ocean. We hope you will take the opportunity to enjoy the scenery with a hike up the M-Trail or a stroll along the river.

This year's theme, Global Asia: Local Asia, provides opportunity for us to reflect on an underlying tension between our broad understanding of Asia writ large and the details of specific areas, times, and events. Ideally, the broad view is an aggregate of the parochial; however, the local resists the totalizing pull of the global and has the power to destabilize and undercut grand narratives. Missoula is a good place to contemplate this tension.

Although Missoula is a small community, seemingly isolated from global events, the actions of a few individuals from here left their mark on the history of the 20<sup>th</sup> century. Jeannette Pickering Rankin, a 1902 graduate of the University of Montana, was the first female member of Congress and an adamant pacifist. She alone voted against the US entering both WWI and WWII. Subsequently Jeannette traveled to India and became a prominent advocate in the US of Gandhi's ideas of non-violence.

Mike Mansfield, the US Ambassador to Japan from 1977 to 1988, shepherded the US and Japan through the "trade wars" of the day. Prior to serving in the House and Senate from 1943 to 1976, however, Mike also taught Mansfield taught classes in Asian (Far Eastern) and South American history here at the University of Montana from 1933-42. He was in Missoula when Fort Missoula was transformed into a Japanese Internment Camp during WWII. The life work of Jeannette and Mike was colored by their time under the "Big Sky" of Montana, while, at the same time,

Missoula was impacted by events happening around the world. In this way the Global and Local shaped each other.

As you attend panels, we would like to ask you to recommend an outstanding graduate student presentation for consideration as our representative to the 2018 AAS meeting in Washington D.C.. Please contact me or any WCAAS board member with your recommendation.

Thank you again for traveling such a great distance to participate and contribute to this conference.

Sincerely,  
Brian Dowdle, 2016 Program Chair  
Assistant Professor of Japanese  
University of Montana

**Western Conference of the  
Association for Asian Studies**

**“Global Asia—Local Asia”**

**University of Montana  
23–24 September 2016**

**FRIDAY, 23 SEPTEMBER**

**Coffee & Pastries from 8:00 a.m.  
University Center Third Floor Lobby**

**SESSION 1 8:45–10:15 a.m.**

**Panel 1      Debt and Investment in Chinese Companies: Incentives, Risk, and  
R&D**

**University Center 327**

Discussant: Greg Lewis, Weber State University  
Study on the Effect of Debt Levels on Investment Efficiency in Private  
Listed Companies

Jiayi Yu, Business School, Nankai University, Tianjin, China  
Research on the Influence of TMT Knowledge Structure on R&D  
Investment in Private High-tech Enterprises

Chen Lu, Business School, Nankai University, Tianjin, China  
IPRs Protection, Capital Structure and High-tech Enterprises' R&D  
Investment

Chunxia Gu, Business School, Nankai University, Tianjin, China  
Executive Risk Characteristics, Accounting Conservatism and R&D  
Investment in Hi-tech Enterprises

Hongli Gao, Business School, Nankai University, Tianjin, China

**Panel 2      A Roundtable: Library Support for Teaching and Research  
University Center 326**

Gail King, Brigham Young University  
Julie Edwards, University of Montana

**SESSION 2 10:30 a.m.–noon**

**Panel 3      Institutions of Modernity in Local and Global Contexts**

**University Center 327**

Discussant: Tobin Shearer, University of Montana

The Modern Chinese Patriotic Diplomats from Pei Yang University

Wei Chen, Tianjin University, China

Mediating the Global and the Local: The Bank of China, 1912–1918

Georgia Mickey, California State Polytechnic University, Pomona

The Transnational Imperial Japanese Red Cross: Global and Local

Perspectives on the History of Humanitarianism

Greg DePies, Northern State University, South Dakota

North Korean workers abroad: sustaining the regime or transforming the society?

Justyna Radziejewska-Gollob, The Academy of Korean Studies

**Panel 4      Economic Development in Globalized(?) Asia**

**University Center 326**

Discussant: Diana Zhidan Duan, Brigham Young University

Global Capitalism and Nativist Absorption: Wang Chen-ho's Comical

Writing of Global-Local Confrontation

Fanghao Chen, Washington University in Saint Louis

Rumor, Degradation, and Revenge: Lintan, a commercial jewel for warlords in 1920s China

Jomo Smith, Massachusetts Institute of Technology

Between the Curse of the Opium Trade and the Glories of Torch Festival:

The Ethnic Social and Economic Dilemmas in China's Southwest since the 20th Century

Diana Zhidan Duan, Brigham Young University

How Cambodia's Economy and Agriculture Stagnated Under the Khmer Rouge, 1975–1979

Kevin Macnamara, University of Maryland University College

**Lunch**

**Noon–1:30 p.m.**

**Keynote**

**University Center 330**

**What Global Asia meant to Anthropology c. 1900**

Laurel Kendall, American Museum of Natural History

President, Association for Asian Studies

This lecture recounts an early and ultimately aborted alliance between anthropology and Asian Studies, a quixotic tale about an uneasy mix of idealism, economic pragmatism, and nascent imperialism as New York c. 1900 reimagined itself as a global hub. At the center of the story is Dr. Franz Boas (1858–1942), generally regarded as the founding ancestor of American Anthropology's four-field approach and cultural relativism as its organizing principle. Less well known are Boas' efforts to anthropologize American understandings of Asia which included an ambitious research project in China, collaboration with a missionary collector in Korea, and nascent ideas for work in the "Malay Archipelago."

**SESSION 3 1:45–3:15 p.m.**

**Panel 5**

**Gender and its Variations**

**University Center 327**

Discussant: Ione Crummy, University of Montana

The Shanghai Beauty Calendar Poster in Republican China

Le He, Cornell University

Transgender Cross-cultural Variations in Indonesia and the Philippines

Kevin Laxamana, University of Alberta

In the Shark's Mouth: Gender in Indonesia and Beyond

G.G. Weix, University of Montana

"Courtesan characters in Bombay Cinema ("Bollywood")"

Ruth Vanita, University of Montana

**Panel 6**

**Global Political Influence in Asia**

**University Center 326**

Discussant: Jim Rush, Arizona State University

Red Evangelism: Global Maoism and National Movements in Cambodia and the Philippines, 1949–1979

Matthew Galway, University of British Columbia

Decentralizing Autonomy in Southeast Asia

Shane J. Barter, Soka University of America

Explaining Indonesia's Foreign Policy toward Papuan's Issue in Pacific Region

Hipolitus Wangge, Marthinus Academy Jakarta, Indonesia

Trick or Treat: The Implication of Beijing's Motives in Asia

Nalanda Roy, Armstrong State University

**SATURDAY, 24 SEPTEMBER**

Coffee & Pastries from 8:00 a.m.

Liberal Arts Building 103 A

**SESSION 4 8:45–10:15 a.m.**

**Panel 7**

**Fictive Shadows of the Real and the Unseen**

**Liberal Arts Building 103 B**

Discussant: Lakshmi Damayanthi, SUNY Binghamton

From "Shadow Plays (影戲)" to "Electric Shadows (電影)": Translation and the Elusiveness of Meaning in Writing about Chinese Cinema, 1896–1937

Li-Lin Tseng, Pittsburg State University

Uneasy Ties: Digital Realism and the Ideology of Authenticity in Contemporary Chinese Animated Documentaries

Li Guo, Utah State University

Visions of Hope: Depicting Disabilities in Contemporary Film from China and Taiwan

Steve Riep, Brigham Young University

Portrayal of Political Corruption in Sri Lankan Drama

Lakshmi Damayanthi, SUNY Binghamton

**Panel 8**

**Local Religion and Philosophy in a Global Context**

**Liberal Arts Building 204**

Discussants: Michihiro Ama, University of Montana

Bradley Clough, University of Montana

Rediscovering the "Enchanted": The Shanghai Spiritualist Society in Comparative and Transnational Perspectives

Yupeng Jiao, University Of California–San Diego

China & The Church

Kyle Thompson, Brigham Young University–Idaho

Transnational Dimensions of the Metaphysics versus Science Debate in 1920s China: Constructing Local Epistemologies vis-à-vis Global Relations in the works of Carson Chang and Zhang Dongsun

Nicolas Testerman, UCLA

Morality in the Dark Forest: Ethics and Three-Body

Andrew Stuckey, University of Colorado, Boulder

**Panel 9**

**Escaping From the War: Popular Culture and Propaganda in**

**China, 1932–1945**

**Liberal Arts Building 205**

Discussant: Philip Williams, Montana State University

Individualistic Writing in Peril: a Study of Xu Xu's Brothers

Jiaqi Yao, University of British Columbia

Panacea of the Melodrama: The Strategy of Making Entertainment Films in Manchukuo

Ying Guo, University of British Columbia

Yuan Shu: A Special CCP Agent in Occupied Nanjing-Shanghai, 1940–1945

Joseph Yick, Texas State University

**SESSION 5 10:30 a.m.–Noon**

**Panel 10**

**Revival, Recovery, and Restoration**

**Liberal Arts Building 103 B**

Discussant: Rob Tuck, University of Montana

Contested Utopias: The Globalization of Pastoral Japan in the Meiji-Taisho Era

W. Puck Brecher, Washington State University

China's Revival of Maoist-style Ritualistic Political Confessions (Jiantao) since 2013

Philip Williams, Montana State University

Love will Tear us Apart: Waka, Masculinity, and the State in Meiji Japan

Rob Tuck, University of Montana

**Panel 11 Transformation of Language and Society in Asia.  
Liberal Arts Building 204**

Discussant: Eric Schluessel, University of Montana

Uyghur Language "Diluted": Code-Switching or Borrowing

Mirshad Ghalip (Alifu Mierxiati), Indiana University

To learn Arabic, Japanese, or Chinese?: Japanese imperial language policy at Muslim schools in North China, 1931-1945

Kelly Hammond, University of Arkansas

Translated Modernity: Dissecting the Lexicon for Civic Virtue in Liang

Qichao's New Citizens in Early Twentieth Century China

Zheyan Ni, University of Chicago

**Panel 12 The Nation State of China at Home and Abroad.  
Liberal Arts Building 205**

Discussant: Steve Levine, University of Montana

The Making of a Chinese Communist in the United States: Ji Chaoding in Chicago and New York, 1924-1936

Greg Lewis, Weber State University, Ogden, UT

Chen Hansheng in the U.S.: Organization of Returned Students (Chinese), 1946-1950

Stephen MacKinnon, Arizona State University

From nameless Marxist to Public Sociology: The liminal intellectual trajectory of Shen Yuan in post-Mao China

François Lachapelle, University of British Columbia

**Lunch Noon-1:15 p.m.**

**Dell Brown Room in Turner Hall**

**Sponsored by the Maureen and Mike Mansfield Center,  
University of Montana**

**SESSION 6 1:30-3:00 p.m.**

**Panel 13 Making Public Policy in Asia  
Liberal Arts Building 103 B**

Discussant: Terry Weidner, University of Montana

The Influence of China's Household Registration Policy on Educational Equity and Quality

Huanshu Yuan, University of Washington-Seattle

The Role of Province Government in China's Public Sector Pension Reform

Caiwei Huang, Emory University

China's Current Health Care System: Pros and Cons

Alex Yuan, Utah Valley University

**Panel 14 Cultural Literacy and the Teaching of Chinese as a Foreign Language  
Liberal Arts Building 204**

Discussant: Matthew Christensen, Brigham Young University

The Problem & Challenge of Cultural Literacy

Matthew Christensen, Brigham Young University

Students' and Teachers' Attitudes toward Teaching Cultural Literacy

Hongyi Jia, University of Arizona

Enhancing Chinese Learning and Cultural Literacy through Chinese News Media

Shu Pei Wang, Brigham Young University

Program-Level Cultural Literacy Development for Chinese Language Learners

Michael Paul, Brigham Young University-Idaho

**Panel 15 Performing Minor Roles in Global Asia: Contemporary Cultural  
Performance in Xinjiang**

**Liberal Arts Building 205**

Discussant: Eric Schluessel, University of Montana

Embodying and Transcending Minzu Identities: Performance and Performativity in

English Speaking Competitions in Xinjiang, China

Jian Ge, University of Washington

A Terrorist or a Teenage Motorcyclist Who Ran a Red Light? A Discursive Battle over a Traffic Incident in Xinjiang

Mutallip Anwar, University of Washington

Minor Transnationalism and Emerging Uyghur Cinema

Darren Byler, University of Washington

The Stories of a Hunter's Daughter: A Kazakh Woman's Autobiography and Ecological Politics in Contemporary China

Guldana Salimjan, University of British Columbia

The Western Conference of the Association for Asian Studies (WCAAS) is a non-profit organization including member academic institutions, faculty, students, and staff in the U.S. inter-mountain states plus California and Washington. With this year's meeting at the University of Montana in Missoula, WCAAS completes 54 years of service to the scholarly community. Since our first meeting in 1963, nearly two thousand research papers, covering all major disciplines and every corner of Asia, have been presented and discussed at our annual conference. More than a hundred of these monographs became part of our [Selected Papers in Asian Studies], a refereed series featuring some of the best work from our meetings. WCAAS offers graduate and undergraduate students opportunities to share their research, gain valuable feedback from experts, and mingle in an academic setting with peers from other institutions. For local K-12 teachers, WCAAS meetings similarly provide--through outreach activities and formal panels--the chance to enhance their knowledge base and teaching about Asia in the classroom. Interested attendees from the community help "localize" our meetings, also, as do various Asian-related cultural performances and activities that enhance ties between WCAAS, hosting institutions, and the community. As WCAAS and its members approach nearly fifty years of service and communion, we not only celebrate past achievements but are mindful of our need to improve as scholars, teachers, and citizens.

2016 University of Montana, Missoula, MT; Brian Dowdle, Program Chair  
 2015 Brigham Young University, Salt Lake City, UT; Steve Riep, Program Chair  
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 1989 California State University, Long Beach, CA; Program Chair: Arnold Kaminsky  
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 1973 University of New Mexico, Albuquerque, NM; Jonathan Porter, Program Chair

"I BELIEVE THAT ONE DAY, AMERICA AND THE OTHER NATIONS CLUSTERED ALONG THE SHORES OF THE PACIFIC WILL BE NEIGHBORS ALONG A LAKE. A CLOSELY INTERWOVEN COMMUNITY SHARING COMMON INTERESTS AND COMMON GOALS."

— Mike Mansfield, March 27, 1980



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